



1 VIBE: SURFER-CHICK
ST MORITZ HOTEL, NEAR ROCK,
CORNWALL

A Thirties ocean liner of a hotel, newly rebuilt and redecorated with lots of cream tongue-and-groove panelling, ecru and sea foam-coloured furnishings and mirrored glass, plus a chef poached from Soho House New York, who serves divine local seafood. Urbanites and families will love Rock's famously chilled, surfer-friendly beaches, and yummy mummies will adore its Cowshed spa – the preferred pampering spot of Laura Bailey – also open to non-residents, so get booking. Doubles from £140, b&b (01208 862 242; stmoritzhotel.co.uk)



2 VIBE: PRETTY AS A PICTURE
VINE HOUSE, BURNHAM MARKET, NORFOLK

You can't beat Norfolk for wide-open skies and wide-open beaches (just ask Claudia Schiffer and Gwyneth Paltrow, who love it). The owners of the famed Hoste Arms in Burnham Market have opened Vine House, a brick and flint boutique hotel with seven bedrooms, literally on the other side of the village green. The pretty gold, cream and Wedgwood blue interiors and roll-top tubs invite major lounging and at 6pm each day, a butler arrives to mix cocktails – genius. Doubles from £125, b&b (01328 739 777; vinehouseboutiquehotel.co.uk).

3 VIBE: ENGLISH HERITAGE
THE DEVONSHIRE ARMS AT BEELEY, DERBYSHIRE

Stella Tennant's second cousin, the Duchess of Devonshire, has turned the Chatsworth estate into a very successful moneyspinner. The duchess has added four new contemporary but cosy bedrooms to the very cute Devonshire Arms, an 18th-century coaching inn on the estate, which has all the flagstones, creaking floorboards and cheery atmosphere anyone could want. And, of course, Chatsworth House, which "played" Pamparley in the Keira Knightley version of *Pride and Prejudice*, is almost on the doorstep. Doubles from £145, b&b (01629 733 259; devonshirebeeley.co.uk).

4 VIBE: FUNKY COUNTRY
THE DRUNKEN DUCK, AMBLESIDE, CUMBRIA

The Lake District combines spectacular scenery with pedestrian hotel accommodation. An exception is this place, a traditional roadside inn with a contemporary twist. The 17 rooms have just the right mix of modernity and trad comforts. Make sure you book one that looks out on to the exquisitely romantic vista of fells and tarns. This isn't actually where Renée Zellweger stayed when she was shooting *Miss Potter*, but we bet she wishes it was. Doubles from £120, b&b (01539 436 347; drunkenduckinn.co.uk).

7 VIBE: LAID-BACK CHARM
FLYING BOAT CLUB, TRESCO, ISLES OF SCILLY

The Scilly Isles are in such a sweet time warp that when Brad and Angelina holidayed there, no one even noticed. Jude Law takes his kids and he's completely unbothered. Hole on this archipelago are mostly self-catering; the cool new place for groups to stay are the 12 beach-front cottages of the Flying Boat Club, which sleep from six to ten, on the semi-tropical island of Tresco. The interiors are slick New England in style; all mod cons are on tap; and perfect beaches are literally steps away. From £1,375 for seven nights (01720 422 649; tresco.co.uk) ▶

5 VIBE: GOURMET GLAM
PROSPECT HOUSE, PADSTOW, CORNWALL

While teens and assorted youth try to catch a glimpse of Jamie Oliver at Fifteen Cornwall on Watergate Bay, foodies and soch aficionados will want to check out Rick Stein's no-expense-acquired refurb of The Seafood Restaurant, the original eatery that put Padstow, and by extension Rock, on the map. New, too, to the Stein Padstow empire is the four-bedroom Prospect House, set back from the seafront in the old part of town, with lovely estuary views and decorated in an elegant, contemporary, but super-comfortable style. Doubles from £209, b&b (01841 632 700; rickstein.com).

6 VIBE: FLOWER POWER
ROSE WALK COTTAGES, UPPER ODDINGTON, GLOUCESTERSHIRE

If you haven't yet checked out Daylesford Organic, Lady Bamford's extraordinary food, spa and lifestyle emporium, whose enthusiastic customers include Jemima Khan and Elie Macpherson, then you should. A good base from which to do so is Rose Walk Cottages, a five-minute drive

from Daylesford and two from market town Stow-on-the-Wold. The three Cotswold-stone cottages, which sleep from two to four people, are decorated with adirable sprig cottons and easy-to-handle electric Agas. Outside in the (shared) garden are gorgeous old roses from David Austin; inside are hi-tech mod cons to keep guests plugged into the 21st century. From £350 for three nights (07853 148 362; cotswold-holidays.com).



Great Brits

Fly the flag – and minimise your carbon footprint – by holidaying at one of these 15 relaxing UK getaways, including bargain beauties and luxury lodges By Kate O'Donnell

01208 862242

reception@stmoritzhotel.co.uk

www.stmoritzhotel.co.uk

HOTEL
CORNWALL

ST MORITZ